

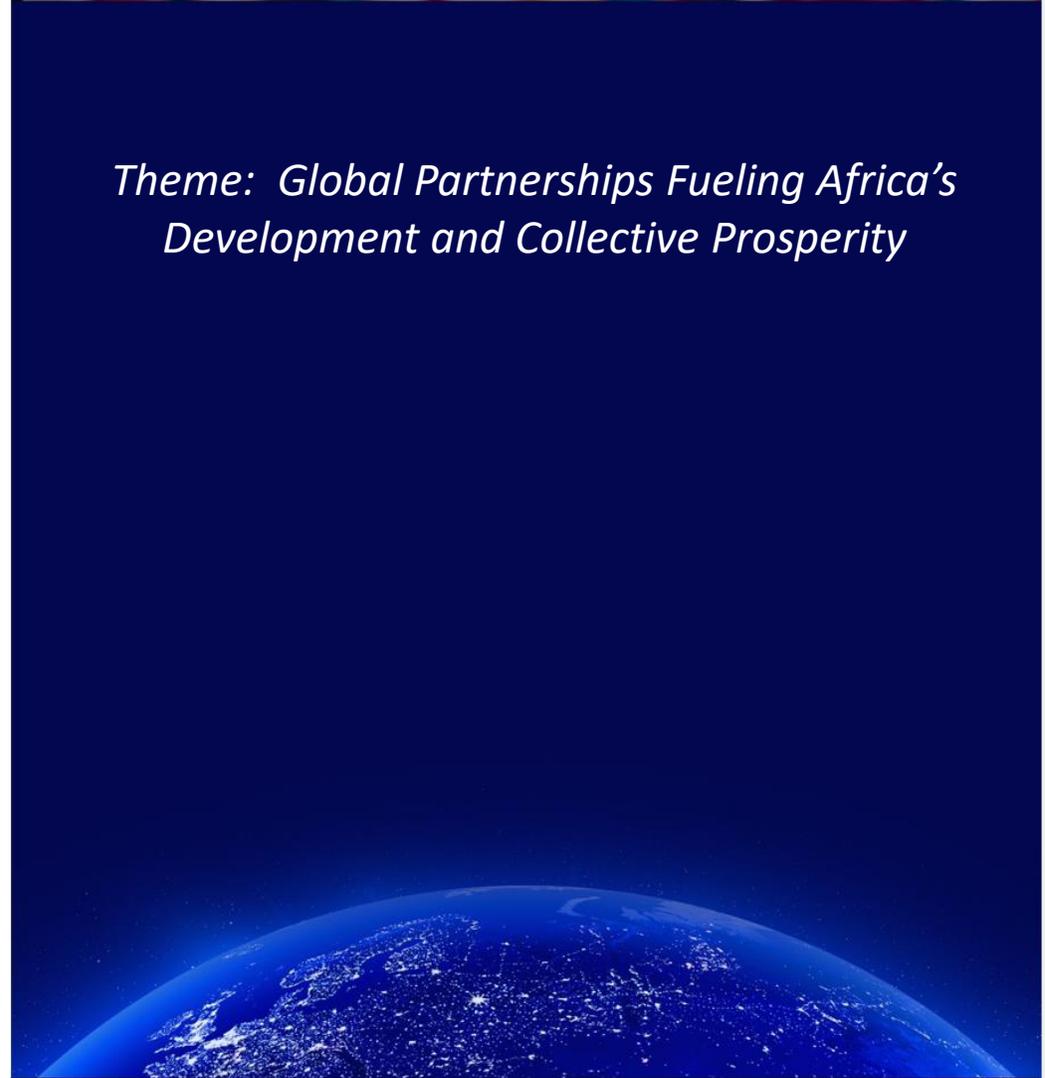
Global Africa Summit Sponsorship Proposal

Washington, DC
October 14-15, 2025

Prepared By:



*Theme: Global Partnerships Fueling Africa's
Development and Collective Prosperity*



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Summit Overview

The Global Africa Summit (GAS) is an annual, multi-city platform that connects leaders from Africa and its Diaspora to promote cross-continental trade, investment, and entrepreneurship. Designed to foster a globally connected economic ecosystem, GAS links African, North American, Latin American, and Caribbean markets. Through business forums, pitch competitions, trade exhibitions, networking, and cultural showcases in Los Angeles, Washington, DC, Toronto, and Accra in 2025, GAS promotes economic growth, innovation, and international partnership.



Why Africa, Why Now?

Africa is not just the future—it's the fastest-moving frontier of growth, innovation, and opportunity.



Fastest Growing Economies in the World

- As of 2024, 6 of the 10 fastest-growing economies globally are in Africa, including Niger, Senegal, Côte d'Ivoire, Rwanda, DR Congo, and Ethiopia (IMF, 2024).
- The African Continental Free Trade Area (AfCFTA) represents a \$3.4 trillion market, creating the largest free trade zone in the world by number of countries.



Innovation & Entrepreneurship on the Rise

- Africa is home to over 600 active tech hubs across major cities like Lagos, Nairobi, Accra, Cape Town, and Kigali (GSMA, 2023).
- Startup funding in Africa hit \$4.5 billion in 2022, with strong investment in fintech, edtech, healthtech, and agritech sectors.
- The continent is seeing a surge in AI adoption, with countries like Kenya, Nigeria, and South Africa investing in AI-based solutions for financial inclusion, agriculture, and health.



CEO & Investor Interest is Surging

- Global companies including Google, Microsoft, Mastercard, and Visa have invested billions in African tech ecosystems.
- Investors are recognizing Africa's "leapfrog" potential in digital finance, renewable energy, and smart infrastructure—where technology can skip legacy systems and accelerate development.



Demographics Driving Growth

- Africa has the world's youngest population, with over 70% under the age of 30, representing a dynamic workforce and consumer base.
- By 2050, 1 in 4 people globally will be African, positioning the continent as a vital player in the global economy.



Diaspora as a Bridge

- The African Diaspora contributes over \$95 billion annually in remittances (World Bank, 2023)—but beyond remittances, the Diaspora plays a vital role in trade facilitation, investment, policy advocacy, and entrepreneurship.
- Diaspora entrepreneurs are increasingly investing in infrastructure, tech, and education—serving as cultural connectors and capital accelerators.

About GAS DC



Event Date and Location

October 14-15, 2025 at the Catholic University in Washington, DC (just ahead of the IMF annual meeting in DC from Oct 17-19)



Expected Attendance

Over 300 attendees, from the business community, entrepreneurs, investors, government, academia, financial institutions, development institutions, and the diaspora.



Key Highlights

Two-day trade and investment conference featuring plenary sessions with keynotes, fireside chats, breakout sessions, pitch competitions, B2B and B2G matchmaking, networking reception and dinner gala with a cultural showcase (featuring African cuisine, fashion show, musical performances and an awards ceremony).

GAS DC Objectives

- To bring together key stakeholders to explore business and investment opportunities.
- To provide a platform for B2B and B2G matching and development of opportunities.
- To provide a platform to share pre-packaged investment ready opportunities –close deals.
- To mobilize public and private capital for start-ups.
- To share trade, investment and market information and help identify solutions to challenges that hinder trade between Africa, North America, Latin America and the Caribbean.
- To share trade facilitation information offered by Africa Investment Network and its partners.
- To provide a platform that celebrates African culture and its influence across all facets of society.



GAS DC Target Market



- Government and Government Agencies
- Diplomats
- Business Community
- Entrepreneurs (Especially Youth and Women).
- Diaspora
- Academia and Research Institutions
- Development Institutions
- Development Finance Institutions | Banks | Private Equity Venture Capitalists | Impact Investors | Family Offices | Philanthropic Organizations
- Traditional Leaders

GAS DC Agenda

Day 1: Opening & Initial Engagements

Time	Session
08:00 - 09:00	Registration and Networking Breakfast
09:00 - 09:15	Opening Ceremony & Welcome. Jane Reindorf-Osei, President AIN
09:15 - 09:45	Goodwill Remarks from Partners <ul style="list-style-type: none">o Kofi Okyere Darko, Director Diaspora Affairs Office of the President Ghanao Charles DeBow, President NBCCo Terri Batch, Founder & President Batch Global Strategies CEO, Global LA
09:45 - 10:30	Keynote #1: Journey of Reconciliation, Dr. Melida Barrow Keynote #2: Journey of Belonging, Cordell Carter
10:30 - 10:45	Coffee Break
10:45 - 11:15	Fireside Chat: Africa & the Diaspora — Building a New Trade Era
11:15 - 12:00	Africa's Innovation Leap: Harnessing AI and Emerging Tech to Power Inclusive Growth
12:00 - 12:45	Sector Spotlight: Agribusiness as an Engine of Growth
12:45 - 13:30	Lunch
13:30 - 14:15	Sector Spotlight: Renewable Energy
14:15 - 15:30	Breakout Sessions (Tourism, Real Estate, Healthcare, Creative Economy, Fintech)
15:30 - 15:45	Coffee Break
15:45 - 17:00	B2B/B2G Matchmaking Session #1(Pre-scheduled meetings)
17:00 - 19:00	Closing Remarks, Invitation to GAS Toronto & Accra followed by Cocktail Reception

Day 2: Deepening Connections & Deal-making

Time	Session
08:30 - 09:30	Networking Breakfast
09:30 - 09:45	Day One Recap, Brian Conklin AIN
09:45 - 10:15	Mobilizing Youth and Women to Drive Economic Development
10:15 - 11:00	Panel Discussion: Aligning Investment & Governance
11:00 - 11:15	Coffee Break
11:15 - 12:00	Spotlight: Diaspora-Led Investments
12:00 - 13:00	Investment Pitch Sessions
13:00 - 13:45	Lunch
13:45 - 14:30	From Lab to Market -Leveraging Scientific Innovation for Global Trade
14:30 - 15:00	Closing: Summit Highlights, Future Trends and Collaboration Paths
15:00 - 17:00	B2B/B2G Matchmaking Session #2 (Follow-up meetings, MOU Signings)
17:00 - 18:30	Cocktail Reception
18:30 - 22:00	Dinner Gala (<i>attendance requires a summit pass or dinner gala ticket</i>)

GAS 2025 DC

Speakers and Panelists

More Speakers coming soon



Jane Reindorf-Osei
President, Africa Investment Network.



Kofi Okyere-Darko
Director, Diaspora Affairs Office of the President-Ghana |
Founder, Nineteen57 Clothing Line | Pan-African Activist |
Broadcaster



Charles DeBow III
President and CEO, National Black Chamber of Commerce
Topic: "Building Bridges: Engaging the Diaspora to Create the
Africa we Want."



Cordell Carter, Esq
Founding Executive Director, Project on Belonging
at the Aspen Institute | CEO, Carson's Scholar Fund
| Founder & Chief Curator, Festival of the Diaspora



Clarence Wooten
Executive & Entrepreneur in Residence at X, (aka Google
X) | Board Director | Author | Tech Investor & Advisor

GAS 2025 DC

Speakers and Panelists

More Speakers coming soon



Courtney E. Betty

B.A., LLB, J.D. Partner, Betty's Law Firm, Crowne Attorney with Department of Justice, Canada, Co-Founder, Timeless Herbal Care.



Terri Batch

Founder, Batch Global Strategies and President/CEO, Global LA



Dr. Melida Barrow

President 6th Region Global Chamber of Commerce (Panama). Topic: "Building Bridges: Engaging the Diaspora to Create the Africa we Want."



Wendy Ekua (W.E.) Da'Cruz

The Digital Diplomat. Topic: Mobilizing Youth and Women to Drive Economic Development.



Manny Addo

CEO, Natural Shea Care and Author of Best Seller "From Africa to 1,500 Kroger Stores."

Note: Speaker slots are still available (GAS website will be updated regularly as new speakers and sponsors are added).

AS FEATURED IN



About the Organizers



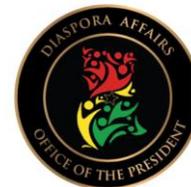
Africa Investment Network (AIN) is a nonprofit chamber of commerce based in Washington, DC dedicated to accelerating trade, investment, and economic collaboration between Africa and its global Diaspora across North America, Latin America, and the Caribbean.

Founded on the belief that shared prosperity begins with strategic partnerships, AIN serves as a vital bridge connecting African entrepreneurs, governments, investors, and institutions with global counterparts who are committed to unlocking the continent's full potential.

Through convenings, policy dialogue, business advisory services, and a growing global membership, we create opportunities that empower businesses, foster innovation, and promote inclusive, sustainable growth. From trade missions and investor roundtables to cross-border B2B matchmaking and capacity building, AIN is a platform for high-impact engagement and long-term economic transformation. Together, we're building a connected ecosystem—one that positions Africa and its Diaspora at the center of the global economic future.

For more information visit www.africainvestmentnetwork.org.

Our Partners:



Why Sponsor GAS?

Sponsoring the Global Africa Summit offers a unique opportunity to align your brand with one of the most influential platforms advancing trade, investment, and innovation between Africa, its Diaspora, and Global Partners. With events taking place in Washington, DC, Toronto, and Accra, sponsors gain strategic exposure across key international markets while connecting with decision-makers, investors, and thought leaders shaping the future of African economic growth. Whether your goals are brand visibility, market expansion, or impact-driven engagement, the Summit provides a high-value platform to amplify your mission on a global stage.



Sponsorship Benefits



Brand Visibility

Position your brand at the forefront of global trade and investment conversations.

- Logo placement on high-impact marketing materials, press releases, and summit signage.
- Exposure across three global markets: North America, Latin America, and Africa.
- Featured mentions across traditional and digital media platforms, including LinkedIn, Instagram, and email campaigns.



Access to Decision Makers

Engage with a curated audience of key decision makers including: 1.) Heads of States and Government Officials 2.) CEO's, investors and venture capitalists 3.) Global development agencies, trade organizations, and innovation leaders



Business Development Opportunities

- Participate in exclusive B2B and B2G matchmaking sessions
- Showcase your products, services, and impact through exhibit spaces and innovation showcases
- Unlock new partnerships across emerging markets in Africa and the Diaspora



Global Thought Leadership

- Gain speaking opportunities or moderate panels aligned with your mission.
- Share your expertise on topics such as sustainable development, fintech, infrastructure, AI, agriculture, and creative economies.
- Shape dialogue on inclusive economic growth and investment trends



Social Impact and ESG Alignment

- Demonstrate your commitment to inclusive economic development and SDG-aligned impact.
- Support initiatives focused on youth employment, entrepreneurship, and Diaspora-Africa collaboration.
- Be recognized as a catalyst for change and a champion of cross-border innovation

Sponsorship Packages

Benefits	Diamond \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Speaking Opportunity	✓	✓			
Play (3) minutes video during Business Forum	✓		✓	✓	
Complimentary Summit Passes	15	12	8	4	2
Full Page Ad	✓	✓			
Half Page Ad			✓	✓	
Quarter Page Ad					✓
Exhibitor Booth (10ft X 10ft)	✓	✓	✓	✓	✓
Pre Event Attended List	✓	✓	✓		
Post Event Attendee List	✓	✓	✓	✓	✓
Sponsor Logo on Conference Website & Programme Booklets	✓	✓	✓	✓	✓
Logo on Session slides	✓	✓	✓	✓	✓
Verbal Acknowledgement of sponsorship during Opening & Closing remarks	✓	✓	✓	✓	
Complimentary AIN Membership One year	✓	✓			
Complimentary AIN Membership Six months			✓	✓	

Individual Tickets

TICKETS

Summit Pass

\$400

- ✓ Both Days

Business Forum Pass

\$200

- ✓ Access to all sessions
- ✓ Lunch
- ✓ Networking reception

Dinner & Awards Gala

\$250

- ✓ Access to dinner gala only

Exhibitor Pass

\$500

- ✓ Table
- ✓ Space for booth
- ✓ Lunch
- ✓ Access for 2 reps

Custom Sponsorship Opportunities

We recognize that every partner has unique goals. That's why we offer custom sponsorship opportunities tailored to align with your brand's mission, audience, and impact strategy. Whether you're focused on market expansion, policy engagement, social impact, or innovation, we work with you to design a sponsorship experience that delivers measurable value. From curated speaking roles and branded activations to exclusive B2B matchmaking and cross-market visibility, our team will craft a package that amplifies your presence across Africa and the Diaspora.



Marketing and Promotion Plan



Pre-Event

Sponsors are featured in teaser campaigns, email blasts, event website, and targeted social ads, reaching over 100,000 followers on digital platforms.



During Event

Sponsor branding is integrated into session slides, summit brochure, promotional material and social media highlights.



Post-Event

Sponsor logos are included in recap videos, thank-you posts, and follow-up emails, ensuring extended visibility.

Venue



The Great Rooms at Catholic University's Pryzbła Center will serve as the conference venue for GAS DC.



The Pryzbła Center's atrium will provide additional space for networking and the cocktail reception at the end of day one.

Venue



Day two of the Summit will be held in Catholic University's Father O'Connell Hall (also known as Heritage Hall).

The venue is metro accessible via the Brookland-CUA stop on the red line. On-site parking will be available.

Venue

Day two of the Summit will be held in Father O'Connell Hall (also known as Heritage Hall). The courtyard outside of Heritage Hall will host the cocktail reception before the dinner gala on October 15th.



Photo Gallery



Photos from the Diaspora Conference organized by AIN for NBCC during the 2022 Africa Leaders Summit

Contact Information

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